

Blue Jeans for Information Technology

Real-time interactive video collaboration that's comfortable to manage

Blue Jeans Network is the leader in video as a service. We built our Blue Jeans videoconferencing platform from the cloud up to provide one secure and reliable solution that supports effortless video, audio, and rich content sharing from anywhere, on any device.

We work with some of the best and brightest IT organizations in the world to ensure seamless interactive video collaboration for every user in the enterprise. The Blue Jeans platform supports the widest range of video endpoints, including room systems, computers and mobile devices.

IT departments choose Blue Jeans because our solution is:

- **Interoperable:** When everyone can choose how they connect, meeting is easy. Blue Jeans is device- and network-agnostic, and connects popular business communication tools into the same meeting, including room systems, desktop apps, browsers, and mobile devices.
- **Scalable:** Blue Jeans videoconferencing solution runs completely in the cloud and can scale on demand, so you don't need hardware to increase capacity.
- **Secure:** Firewall/NAT traversal and encrypted meetings mean users can meet with confidence. Temporary meeting IDs ensure user privacy is protected, too.
- **Rapid to Deploy:** IT administrators can add and manage users, and set access permissions and passwords from a centralized console.
- **Easy to Manage:** Blue Jeans service intelligence provides real-time usage and quality metrics for IT, including direct user feedback, so you can monitor the pulse of your Blue Jeans deployment.

Why Blue Jeans Is the Right Fit for IT

- Interoperable with existing videoconferencing systems
- No infrastructure to buy, install, or manage
- Enterprise-grade security, even in multivendor environments
- Single sign-on (SSO) support
- Scalable – just add licenses and virtual ports
- Instant meetings enabled through web browsers
- Real-time service intelligence and deployment-wide reports

One Platform for All Video Collaboration Needs

Meetings and events come in different sizes, which is why Blue Jeans is flexible. Whether your IT department needs to support a team meeting with participants located in offices across the country or an event that includes up to 2,000 attendees from around the globe, Blue Jeans has you covered:

- **Blue Jeans Meetings** is a single tool for video, audio, and web conferencing, and is perfect for meetings of up to 100 participants. Users can connect through room systems, browsers, Lync, Jabber, and mobile devices to share rich content, use chat features, and record meetings.
- **Blue Jeans Primetime Events** are ideal for all-hands meetings, product launches, and interactive large-scale events up to 2,000 with both local and remote participants. Business leaders can easily reach their audience with both video and content while engaging directly with viewers, who can go live over video to ask questions when the time is right. The service supports video interaction that scales easily from dozens to thousands of attendees, and includes robust moderator controls.

Service Intelligence That Makes IT Look Good

Blue Jeans provides IT administrators with the tools and insight to ensure users remember video conferences for the content, not connectivity issues.

Every Blue Jeans service plan includes access to the **Blue Jeans Command Center** and historical reports. The Command Center is powered by more than 70 meeting, endpoint, and network metrics and features an interactive deployment dashboard.



Command Center Interactive Dashboard

About Blue Jeans

At Blue Jeans Network, our mission is to make video communications as easy and pervasive as audio communications, enabling more effective collaboration at work, at home, and on the road. Our cloud-based conferencing service makes this possible by enabling customers to connect with each other seamlessly anytime, anywhere, and from practically any device.

Drill-down reports are powered by the Blue Jeans cloud, so IT administrators can view meeting- and endpoint-level metrics immediately. Access to more detailed, real-time performance measurements, including network and endpoint metrics, is also available.

A Higher Standard of Performance

Blue Jeans understands that the security and performance of video collaboration for the enterprise must exceed that of best-effort free services. That's why we offer:

- **“On-Net Performance”:** Blue Jeans' private peering service options provide video collaboration services over QoS-enabled MPLS links.
- **Security:** Blue Jeans delivers a secure collaboration platform with SSO, PIN-protected virtual meeting rooms, AES-128 encryption, and SOC 2 Type 2 compliance.
- **Service and support:** Our expertise, combined with the ease-of-use of the Blue Jeans videoconferencing platform, reduces the burden on your IT and helpdesk teams. Our highly trained technical experts are available around the clock.

Get Into Blue Jeans

Flexibility meets complete control — what's not to like about Blue Jeans? Blue Jeans also costs 57% less than leading hardware solutions for videoconferencing — and we deliver so much more.

Visit www.bluejeans.com/for/video-for-IT to learn more about Blue Jeans, and why leading IT departments rely on us.