WHY VIDEO CONFERENCING?

Video conferencing is helping businesses grow through innovation and cost savings.

During an Audio-Only Conference People Multitask

- 72% Talk to other colleagues
- 34% Use social media
- 34% Take other calls
- 6% Sleep

89%

work at least once a week with people they have never seen!

71%

Felt like they’ve lost a sale or business opportunity due to lack of face-to-face interaction.

Believe that face-to-face connections with colleagues helped build a relationship.

- 64%

Video conferencing

- 90% Agree that video conferencing makes meetings more efficient
- 91% Believe it improves clarity and helps them understand the discussion
- 51% Would prefer to use video conferencing if it were as easy as using their email or making a phone call
- 76% Use video conferencing at least once a week.

Find a Video Conferencing Solution That:

1. Let’s you connect with any device.
2. Remains reliable wherever you are.
3. Is affordable and easy to use.
4. Is scalable and allows anyone employee to join.
5. Makes external meetings easy and enjoyable.

ADLIFT

BlueJeans