

Video Meetings for Marketing Professionals

Empower your team and engage your audience with modern, easy to use video calls.



User Scenarios

Global communication

Bolster agility during launch standups, team meetings, and project sprints with modern video calls.

Webinars and trainings

Easily schedule, moderate, and livestream interactive webinars for thousands of attendees.

Project collaboration

Share presentations and documents, whiteboard, and record meetings with one click.

External meetings

Ensure easy-to-join press briefings, customer interviews and agency calls with dynamic, engaging video meetings.

“The look and feel of BlueJeans is immediately intuitive. The interface is clear while still being comprehensive enough to have full functionality. The ability to stream meetings and events to Facebook Live provides an ‘easy-in’ to promoting your message over social media.”

– JOHN WORRALL, CLOUD COMMUNICATIONS SPECIALIST, SCANSOURCE

Features

Zero download meetings

All-in-one HD video, audio, and web conferencing with support for major browsers.

Easy to join

One-touch, 5 second join time from any room system, desktop or mobile device with no dial-in numbers or passcodes.

Workflow integrations

Schedule and join meetings with one click from popular messaging applications and calendar systems.

Large scale event control

Host controls for Q&A, polling, muting, and presenter management during town halls, trainings, and webinars.

Lead management

Integrate your Marketo instance for easy event registration and lead tracking.

Facebook Live broadcasting

Extend the reach of your webinars and virtual events with one-click broadcasting to Facebook Live.

Meeting recording

Record any meeting or webinar and save it for on-demand playback and sharing.

Content sharing

Collaborate on presentations and documents in real-time with high quality screen sharing.

Unparalleled sound

Crystal-clear Dolby Voice audio suppresses background noise, allowing for productive meetings from anywhere.

Key Benefits

Touch-to-join simplicity

Eliminate complexity to quickly start meetings and presentations on time with one-touch.

Maximize attendance

Increase webinar attendance with ability for attendees to join from virtually any computer, mobile device or conference room.

Enhance client relationships

Connect and collaborate seamlessly with HD video, Dolby Voice audio, and dynamic screen sharing features.

Generate video content

Engage customers and prospects using pre-recorded assets like webinars, interviews, and virtual panel discussions.

Engage remote teams

Host multi-party meetings and encourage interaction across geographically distributed co-workers, clients, and agencies.

Receive instant feedback

Pick up on non-verbal cues instantly and know how well a presentation is being received so you can respond quickly and effectively.

Reduce travel costs

Cut employee travel expenses and maximize productivity by meeting via live video calls.

Strengthen culture

Build and maintain company culture and improve employee engagement across multiple locations.