BlueJeans Events

Host and manage production-grade virtual events and engaging live streams for audiences around the world.

With industry-leading scale, robust security controls, and broadcast quality production tools, BlueJeans Events empowers organizations with the ability to create engaging virtual experiences that audiences will love.

Produce high-quality virtual events your audience will love.

Produce TV-quality broadcasts with 1080p video, Dolby Voice audio, and BlueJeans Studio’s powerful production tools that will wow audiences and elevate any event experience. With BlueJeans Events, create engagement-driven all-hands meetings, webinars, trainings, and effective communications that drive business goals and transform corporate culture.

Easily manage and securely scale event capacity.

Host, manage, and create production-grade events without any technical support or high-risk integration issues. From a secure, browser-based producer dashboard, reach massive scale for up to 150,000 registered attendees that’s easy to manage and join from any device.

Maximize engagement of employees, customers, partners, and prospects across the globe.

With the powerful BlueJeans Events Producer experience, control all aspects of the live event with a full suite of engagement tools including Q&A moderation, audience polling, chat, and hand raising tools. Then reach millions by live streaming your event to social media platforms, any RTMP destination, or by embedding the event into your website.
KEY FEATURES

Large-scale event support & live streaming
Easily host live all-hands, town hall meetings, and webinars for up to 150,000 registered attendees and 150 interactive presenters or livestream to Facebook, YouTube, and other social media platforms to reach millions worldwide.

BlueJeans Studio production controls
Produce TV-quality broadcasts using a secure, browser-based production dashboard that controls presenter layouts, branding customization, and content sharing without any extra equipment or AV expertise needed.

Audience engagement tools
Connect and collaborate with interactive tools such as Q&A, event chat, audience polling, and hand raising to encourage audience participation from viewers.

Participate from any device or browser
Presenters and attendees can join from any in-room video system, computer, mobile device or telephone connection making it flexible and easily accessible without the need for additional downloads.

Global accessibility & translations
Expand attendee accessibility by selecting from over 70 automated closed caption translations or offer simultaneous interpretation within the event, which is ideal for multilingual audiences.

Tremendous bandwidth savings
Optimize the bandwidth consumed by event viewers by caching multiple video streams to a single stream.

HOW TO BUY
BlueJeans Events is sold as an annual software license. Contact a BlueJeans account representative to learn more.

SERVICE & SUPPORT
Confidently and reliably execute live events and dry run rehearsals on your own or with end-to-end Event Assistance service and support for your most important large-scale events.