

# BlueJeans Events for Graduation and Commencement

Broadcast your ceremony to thousands with live video streaming and virtual participation

BlueJeans Events gives your graduating class and their families the premium virtual experience they deserve by enabling multiple real-time presenters at massive scale, all through the simplicity of a web browser.

## Host Large-Scale Commencements in the Cloud

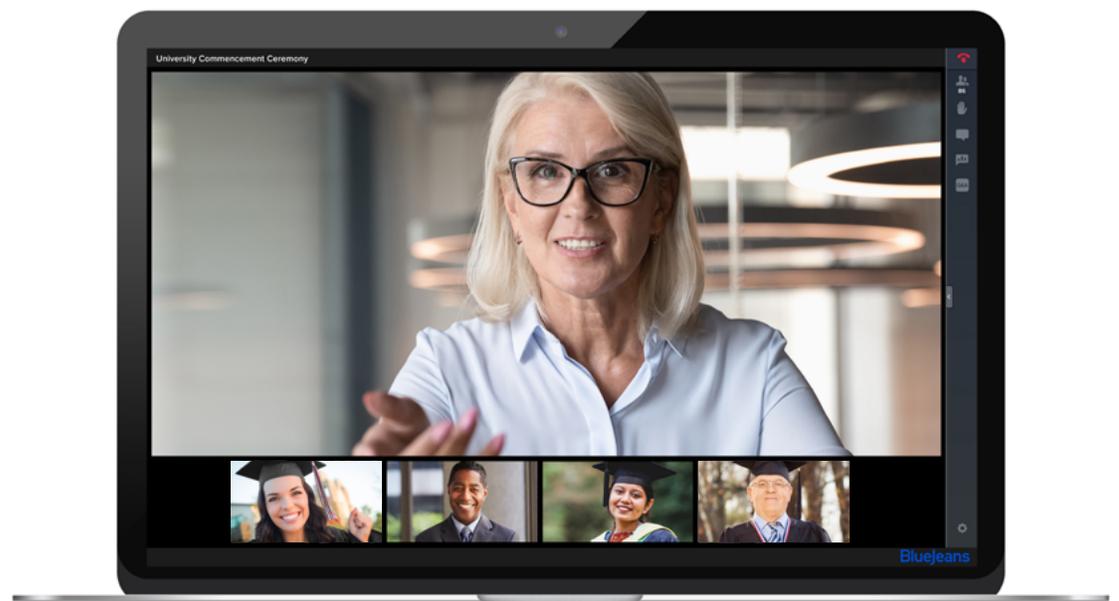
Organize university-wide or department-specific ceremonies for up to 50,000 attendees that feature up to 100 on-camera speakers. Stream live video speeches or play pre-recorded media using BlueJeans Events to honor the graduating class and deliver a meaningful and memorable commencement experience.

## Invite Everyone to Your Schoolwide Ceremony

BlueJeans Events uses standards-based technology to offer live playback directly within a web browser so that anyone can click a link and join the graduation festivities from any desktop or mobile device. BlueJeans Events also integrates with Facebook Live for enhanced scale and to activate additional audience participation features.

## Distribute Virtual Diplomas and Manage a Professional-Grade Ceremony

Manage your live stream from a centralized dashboard to control all aspects of the virtual ceremony. Easily enable cameras, mute audio, share content, and field audience questions. Use the raise hand feature to instantly promote students to accept virtual diplomas on camera and give them their moment in the spotlight.



## KEY FEATURES

### Large-Scale Commencements

Host all students, faculty, friends, and family with support for up to 50,000 attendees and 100 interactive presenters. Embed your graduation ceremony into any web page and intranet site, or broadcast through Facebook Live to reach the broadest audience possible.

### Robust Moderator Controls

Manage your school commencement ceremony with an intuitive moderator dashboard that gives you full control over screen layouts, presenter audio/video settings, and attendee interactivity. Easily toggle between different content types to offer attendees an interactive virtual commencement experience.

### Secure Event Registration

BlueJeans Events offers an advanced security option that requires ceremony attendees to confirm their identity with two-factor authentication. Upon joining the graduation, attendees will be required to sign-in to confirm their credentials to ensure that private ceremonies can remain private.

### Present or Participate from Any Device

Presenters and attendees can join from any computer, mobile device, telephone connection, or in-room video system (as available) to make joining and participating as simple as possible.

### Branding and Customization

Add university logos, academic emblems, and color signatures to invitation emails, registration forms, and within the BlueJeans Events platform to make the graduation your school's own.

### Seamless Attendee Viewing Experience

HTML-5 based video player provides attendees with single-click access to BlueJeans Events on a wide range of browsers without the need to download an app or any additional plug-ins.

### Instant Event Recoding

Have near-immediate access to the graduation recording to easily share with students and faculty, as well as repurpose the video file for other activities or marketing efforts.

## HOW TO BUY

BlueJeans Events for Graduation and Commencement can be purchased on a per event basis or can be purchased as part of an annual subscription for non-concurrent utilization. Contact a BlueJeans account representative to learn more.

## SERVICE & SUPPORT

Request BlueJeans Events Assistance for support before, during, and after your upcoming ceremony.